



This CLASSIC SPECTACULAR billboard is located halfway between Brisbane and the Gold Coast on the ten lane M1 Motorway just 4 km south of the exit to the Logan Motorway. Highly elevated on a single pole and illuminated this landmark SPECTACULAR is impressive and is one of just a handful of sites located on the M1 on the right hand side of the highway it's visible to traffic travelling northbound towards Brisbane. The site commands attention as the largest site on the M1 and is viewed by enormous volumes of traffic daily.

Restrictions: Tower access required.

M1Mwy Distillery Rd, Beenleigh - Inbound 4207 0005



Brisbane South



18.00m x 6.00m



Illuminated



Pocket Edge



MOVE #2903

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	12.7%	341,000	4.9
P25-54	13.2%	181,000	4.9
OG1	12.4%	77,000	4.9

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